

HX Hosted Buyer Program

Exhibitor FAQ

What is the HX Hosted Buyer Program?

The HX Hosted Buyer Program is an exciting new initiative that provides pre-scheduled 20-minute meetings with hospitality professionals that are attending HX and are actively sourcing for upcoming projects.

How do I qualify for this program?

Exhibitors with 200 sq. ft.+ or a total spend of \$9,300 will qualify for this program. (If you do not qualify and would like to increase your booth size or purchase a sponsorship to be eligible, please contact Bethanne Doud at bethanne.doud@hmgllc.com).

How many pre-scheduled appointments will I receive?

Booth size or Total Dollar Spend		# of meetings
200 sq. ft.	\$9,300	4
300 sq. ft.	\$13,950	6
400 + sq. ft.	\$18,600	8

How do I confirm my interest to participate in the program?

Qualified exhibitors will receive a participation form via email to complete. **Please note:** We need to receive the completed form in order to opt you in to the program. If the form is not completed we will assume you are not interested in participating.

Who, What, Where and When?

The meetings will take place in your booth during regular show hours, November 11-12, and your pre-arranged meeting schedule will be accessible one week prior to the show through the exhibitor booth portal.

How are the buyers selected?

The HX Team and HX Advisory Board will leverage their wealth of experience and knowledge as well as connections in the hospitality industry to identify the premier HX Hosted Buyer invitation list.

How can I nominate a buyer?

Exhibitors can nominate buyers for this program by completing a [nomination form](#) which is available on the HX website. Selected buyers will receive complimentary registration to the HX Conference and Tradeshow as well as an AMEX gift card in appreciation for their participation. (Total Value \$795.00)

How can I become an exhibitor and participate in the program?

To exhibit at the show please complete the [exhibitor application form](#) on the website and reserve a minimum space of 200 sq. ft.