



Warren Solochek
Principal- Insights to Opportunities

Warren Solochek has worked in the food industry for almost 40 years, both in retail as well as foodservice. Currently Warren is an Adjunct Professor in DePaul University's Driehaus College of Business, as well as running a successful consulting business focused primarily on the foodservice industry. Warren is producing a series of articles for Foodservice Equipment and Supplies magazine focused on the future of restaurants. Prior to that, Warren was a senior executive in The NPD Group's Foodservice division. While at NPD, his responsibilities included overseeing relationships with all existing Foodservice clients-both chains and their food and beverage suppliers, as well as helping to secure new users of NPD's multiple Food industry services. Warren also acted as NPD's Industry expert at NPD clients and at multiple Industry events each year. These events included COEX, MUFSO, NFI, NAFEM, IFMA, NRA Study Groups and the VIBE Beverage Conference. His role at NPD provided Warren with a great deal of insight into current foodservice industry issues and trends, and helps him anticipate the solutions the industry will need to provide going forward in 2020 and beyond.

Prior to coming to NPD, Warren spent five years running client service and product development at Concept Shopping, Inc. (CSI), a startup consumer promotions company. From 1981-1997, Warren worked at Information Resources, Inc. (IRI), a leader in providing food manufacturers and grocery retailers with industry insights. His last position there was as senior vice president of client service.

Warren earned his undergraduate degree from the University of Wisconsin-Madison. His Master's degree is from the American Graduate School of International Management in Phoenix, Arizona. He and his wife currently reside in Chicago, Illinois.